

TREFETHEN-EVERGREEN IMPROVEMENT ASSOCIATION PEAKS ISLAND, MAINE

Board of August 15, 2010

Governors Attending: Jean Gulliver, Meredith Bell, Frank Childs, Chip Henry, Rick Whaley, David Vinograd, Dianne Jones, Kathi Conley, Kelley Sheehan, Bob Dahl, Mary O'Hagan, Jen Weiser

Others Attending: TEIA Manager Kevin Rollins, Assistant Treasurer Paul Castle, Tennis Chair Dom Scipio

Governors Absent: Chris Fahey, Mary Sora, Melisa Filipos, John Freeman, Meaghan Engdahl, John Carroll, Jerry Garman, Julie Kilmartin, Margie Mehler,

Chair Jean Gulliver opened the meeting at 8:10 AM.

She welcomed recently elected new Board members Mary O'Hagan and Jen Weiser. The Board members present introduced themselves to Mary and Jen. It was moved to correct the spelling of Jen Weiser's last name, which had been incorrectly stated as Weisman in the Nominating Committee's report at the August 13, 2010 Annual Meeting.

Secretary's Report – Frank Childs

The minutes of July 25, 2010 meetings were approved.

Chair's Reports - Jean Gulliver

2011 Calendar: Jean reminded Committee Chairs that they needed to get calendar information in to her so that the process can begin to formalize next year's calendar and look for any conflicts with other Peaks events.

Website: A brief discussion about TEIA's website, it was stated that we already had a Facebook page on which we had a 'hit' inquiring about our sailing program and lessons. During this discussion it was mentioned that we need to get info to seniors about the capital campaign, not just relying on electronic solicitation, a comment made to the Secretary by a senior after the annual meeting.

2nd Century Capital Campaign: Jean announced the makeup of the capital campaign and the fact that they had an organization meeting, which is as follows:

Committee Members - Jean Gulliver, Fred O'Keefe, Phyllis MacIsaac, Beth Childs, Deb Chase, Jane Kaveney, Gunnar Elofson

Committee Assignments - Committee Chair – Fred O'Keefe

- a. Marketing/Recognition – Deb Chase/Phyllis MacIsaac
- b. Finance/Budget/Costs – Jean Gulliver/Jane Kaveney
- c. Administration/Record Keeping – Beth Childs

The initial solicitation will take place in late September, with a 2nd one in the spring and ongoing publicity during next year's summer season. Possible additions to the campaign may be redoing the main hall, senior lounge and kitchen floors. Kathi Conley said that as part of the project, we

should consider updating the refrigerators. Jean stated that the goal is to get all of the work funded and completed prior to the 2012 season when we'll be celebrating the 100th anniversary of the clubhouse.

Marketing TEIA: Paul Castel announced that Stephanie Castle had agreed to do some marketing in general for TEIA, including some contacts with the other close-by islands. The Board talked about programming and relooking at schedules, trying to minimize crossover program conflicts. Also need to relook at the information we provide to realtors, that we need to encourage them to include something in their pre-season info packets. ***Meredith Bell agreed to put together the draft of a one-page flyer for the Board's consideration.***

Rental Policy: The proposed changes to the policy/rules will be discussed and finalized at the August 29, 2010 Board meeting. At that meeting we'll also have a preliminary 2010-2011 budget discussion which will lead to approval of a budget at the October 10, 2010 Board meeting. Jean announced that we had 2 weddings scheduled for this September, 2 possible weddings in June 2011 and 2 already booked for September 2011,

Staff Appreciation Supper: It will be held this coming Tuesday at 5 PM. Jean encouraged as many Board members as possible to be present. Members were encouraged to bring something for the supper. It was reported that staff camaraderie was very strong, with the sailing staff recently doing an overnight sail to Fort Gorges.

Treasurer's Report – Assistant Treasurer Paul Castle

He quickly highlighted his detailed report given at the Annual Meeting on Friday night. TEIA had a very strong year financially.

Dock Report – Rick Whaley:

The regular launch driver, Evan Henry, is leaving after this Sunday to return to college. Rick will look to insure launch drivers through Labor Day weekend. Kevin will give some names to Rick as possible drivers that are already certified. Rick also reported that the dinghy floats will be coming out shortly after Labor Day, but dinghies will be able to be tied up to the back side of the main float.

The next Board meeting is scheduled for August 29th at 8 AM to discuss the rental policy, the 2010-2011 budget and to elect the officers for the ensuing year (Chair, Vice Chair, Secretary, Treasurer and Membership Secretary). The final Board meeting of the year will be October 10, 2011 to review and finalize the 2010-2011 budget.

The meeting was adjourned at 8:53 AM.

Respectfully submitted,

Frank L. Childs

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Secretary